

**Ocean
and Coastal
Futures**

**The leading network for marine,
coastal and water practitioners**

**OCF Jobs, News, Services &
Events**

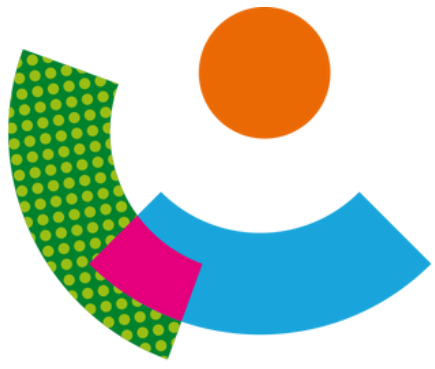
 jayne.onions@coastms.co.uk

 www.cmscoms.com

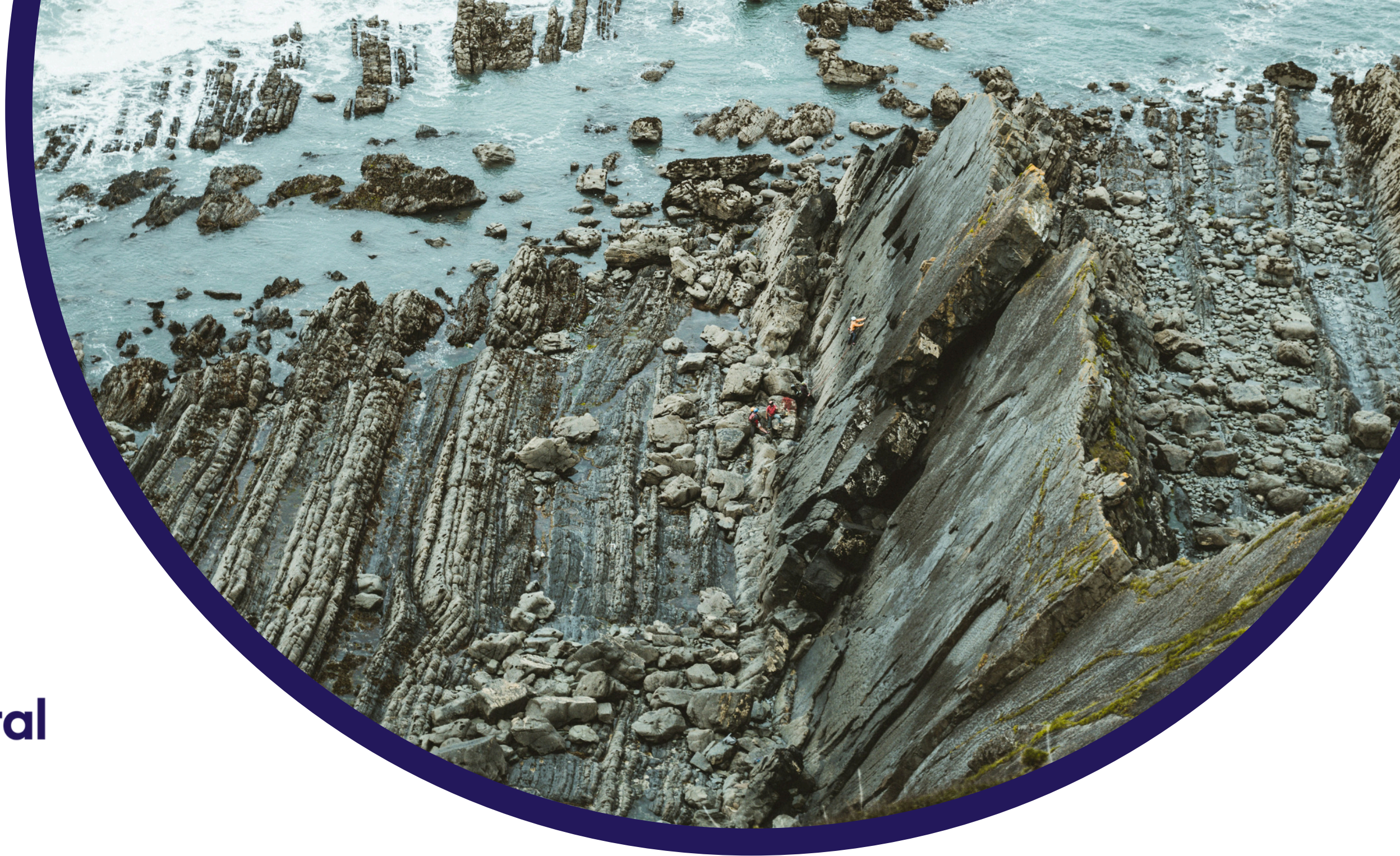
 [Ocean and Coastal Futures](https://www.linkedin.com/company/ocean-and-coastal-futures)

 [@CF_conf](https://twitter.com/CF_conf)

Ocean and Coastal Futures (OCF), formerly known as Communications and Management for Sustainability (CMS)



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Connecting to the largest ocean and coastal community

OCF provides a **unique opportunity to connect** with a growing community of marine practitioners. We offer you the chance to reach out and promote your job vacancies, services, training courses, conferences and publications to a **targeted sector-specific audience**.

We can connect you **directly** to our **21,000+ contacts** and beyond from **across the coastal, marine and water sectors**. Our subscribers and followers range from new graduates to experienced experts and industry leaders.

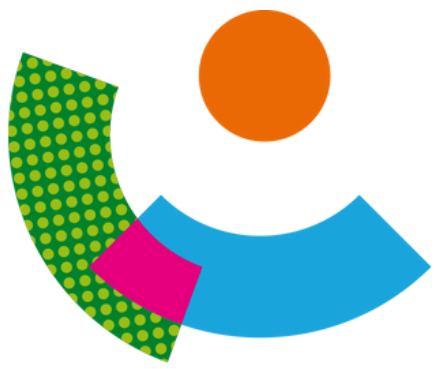
As the CMS/OCF team, we have provided a trusted service to clients and practitioners for over twenty-five years and consistently receive very positive feedback from our clients:

"We have been constantly impressed with OCF's professional approach, experience and dedication." Environment Agency

"I used OCF to advertise for an important national coastal specialist role. The process was quick and easy and the advert reached all corners of the globe. I had a fantastic response with many high quality candidates to choose from." National Trust

"Once again, using OCF Jobs provided us with a great selection of suitable candidates and we were able to fill our vacancy easily. Thank you for your fast, efficient and effective service." Cornwall Inshore Fisheries & Conservation Authority

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How we promote you

There are three primary elements to our service:

- Details of your vacancy, event or service will be circulated in a **direct email** to thousands of industry **practitioners** who are subscribed to our database;
- We will further promote on our website and in our twice-weekly newsletters, which together reach many more thousands of **targeted individuals** every Tuesday and Thursday.
- We promote you on our **social media channels** using our house-style images and circulate to our followers.

Feedback

After the closing date we provide feedback on the click and open rates for both the direct mailing and the weekly publicity in our newsletters as well as the wider coverage.

Cost

Our standard price remains very competitive at £180.00 plus VAT per advert. We offer discounts for multiple adverts, and to charities, universities and first-time users. Please get in touch for details.

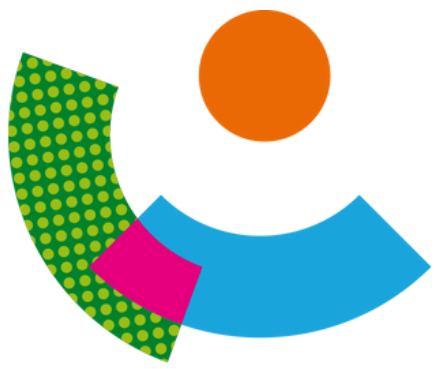
Bespoke services

We tailor our service to fit your needs and can provide an additional enhanced bespoke advertising campaign for events and recruitment on request.

Contact

If you would like to discuss further, please email Jayne or call 07759 134801

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Feedback from our clients

“The quality of applications we received for our consultancy role was an order of magnitude better than the expensive, non-specialist platforms we previously used for equivalent roles. We were delighted with the response and service we received.” Uplift

“We have advertised our vacancies and events with OCF for many years. There were really strong candidates to interview and we have now appointed someone”. North West Coastal Forum

“We’ve been advertising courses with OCF for over 10 years and have developed a great relationship with the team over that time. They are always quick to respond & are flexible in their approach. We always get participants on our courses that have signed up because they received a mail from OCF. I think that is a clear indicator of success.” The Barefoot Thinking Company

“Great service. Received some very good applications. Communication with OCF was excellent and they are always very helpful.” Brown & May Marine Ltd

“We’ve advertised a few times for ecological positions through OCF and have always received a good response from well qualified applicants. It represents excellent value for money.” HiDef Aerial Surveying Ltd

“We recently advertised a training course with OCF and it was very effective – almost a third of our participants heard about the course through OCF.” Dialogue Matters

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