



# CMS Advertising: Jobs, News, Services & Events

## The leading network for coastal, marine and water practitioners

 [jayne.onions@coastms.co.uk](mailto:jayne.onions@coastms.co.uk)

 [www.cmscoms.com](http://www.cmscoms.com)

 +44 7759 134801

 @CF\_conf



# Advertising your vacancies, events & services

CMS continues to provide an engaging and cost-effective opportunity to advertise job vacancies, services, training courses, conferences and publications to a targeted sector-specific audience. We have been providing a trusted service to clients and practitioners for over twenty-five years.

Adverts are circulated to our 7,600+ contacts from across the coastal, marine and water sectors. Our subscribers range from new graduates to experienced experts, who have a strong interest and experience in environmental, social and industry issues. From June 2022 to May 2023, we circulated 357 adverts and we consistently receive very positive feedback from our clients:

*"Once again, using CMS Jobs provided us with a great selection of suitable candidates and we were able to fill our vacancy easily. Seeing the stats afterwards showed the effectiveness of this advertising platform for this particular role. Thank you for your fast, efficient and effective service."* Cornwall Inshore Fisheries & Conservation Authority

*"I used CMS to advertise for an important national coastal specialist role. The process was quick and easy and the advert reached all corners of the globe. I had a fantastic response with many high quality candidates to choose from."* National Trust



# How your advert is promoted

## There are three primary elements to our service:

- The main service is provided by direct mailing your advert to our contacts who have signed up to receive targeted emails.
- Your advert is uploaded to the CMS website.
- The details are promoted again in the weekly CMS Newsletters which are emailed to subscribers every Tuesday and Thursday. Your advert remains in the Newsletters until the application period closes.
- These mailings reach 7,600+ sector-relevant contacts direct to their inbox.

## Social Media

We also push your advert through our social media channels using our house-style images.

## Feedback

After the closing date we provide feedback on the click and open rates for both the direct mailing and the weekly publicity in the CMS Newsletters.

## Cost

Our price remains very competitive; the cost is £180.00 plus VAT per advert.

## Bespoke services

We tailor our service to fit your needs and can provide an additional enhanced bespoke advertising campaign for events and recruitment on request.

## Contact

If you have any questions or would like to discuss further, please email or call Jayne.



## Feedback from our clients

*"The quality of applications we received for our consultancy role was an order of magnitude better than the expensive, non-specialist platforms we previously used for equivalent roles. We were delighted with the response and service we received."* Uplift

*"Using CMS advertising service was a great success for me. Their mailshot reached exactly who I wanted to tell about my event. All tickets were booked within 24 hours. I couldn't believe it! The process is quick and simple, the service is excellent. Will use again and would recommend to anyone who is looking to engage with the marine and water sector."* Worklife Mindfulness

*"We've been advertising courses with CMS for over 10 years and have developed a great relationship with the team over that time. They are always quick to respond & are flexible in their approach. We always get participants on our courses that have signed up because they received a mailout from CMS. I think that is a clear indicator of success."* The Barefoot Thinking Company

*"Great service. Received some very good applications. Communication with CMS was excellent and they are always very helpful."* Brown & May Marine Ltd

*"We've advertised a few times for ecological positions through CMS and have always received a good response from well qualified applicants. It represents excellent value for money."*  
HiDef Aerial Surveying Ltd

*"We recently advertised a training course with CMS and it was very effective – almost a third of our participants heard about the course through CMS."* Dialogue Matters

The CMS service and Coastal Futures conference are run and owned by Ocean & Coastal Futures (OCF) Ltd.